

## Artwork specifications – banner printing, US

We prefer pdf-files for production of banners.

We can receive open files in the following formats:

- *InDesign, QuarkXPress, Photoshop and Illustrator.*
- *If the received artwork is not ready for use, we charge \$50 per ½ hour.*

### Text/fonts

- *If the font is not included, typeface must be outlined/transformed to curves.*

### Images

- *The end resolution should be minimum a 100 dpi in 100% size. (300 dpi scanning is scaleable up to approx. 300% with no quality loss).*

### Document size

- *For bleed and sewing: add an extra ¾" to each side and 1" to top/bottom.*
- *For FLEX-display with Snap-lock bars, add an extra 1" to top/bottom.*
- *For FLEX-display Frame units, add an extra 2" to top/bottom.*

### Color requests

- *All colors must be defined as **CMYK** colors.*
- *To achieve a 100% black color, it should be defined as **4-colour CMYK: 40,40,40,100**.*
- *Please state Pantone colors when ordering.*

### Color documentation

- *Print-proofs will be considered only as normative, not as actual color documentation.*
- *If print-proofs are required, please advise **before** start of print job.*

### Media

- *We accept medias on CD/DVD, FTP or e-mail.*
- *All files sent by FTP or e-mail should be packed/compressed (.sit or .zip).  
Please give the files relevant and short file-names.*
- *FTP-adress: office.tech-view.com  
login: upload  
password: flexdisplay*

### Lead time

- *Approx. 5 working days + shipping, after receipt of ready media and/or approval of printproof.*

### Print-proof

- *If print-proof is required, please advise **before** start of print job.*
- *The lead-time is approx. 3 days from received artwork to receipt of print-proof.*
- ***Price per print-proof is \$128** (print-proof is 50% of actual size. For larger banners, we crop a selected area).*
- *For orders above 200ft<sup>2</sup>, print-proof is free of charge.*